A DATA DRIVE EXPLORATION OF APPLE

IPHONE IMPACT IN INDIA

# INTRODUCTION

The **iPhone** is a smartone made by **Apple** that combines a computer, iPod, digital camera and cellular phone into one device with a touchscreen interface

# 12 PURPOSE

The iPhone is a smartphone made by Apple that combines a computer, iPod, digital camera and cellular phone into one device with a touchscreen interface

# PROBLEM DEFINTION AND DESIGN THINKING

### SHEET 1

The iphone of the application in digital ipod

## sheet2SHEET 4SHEET 5ADVANTAGES;

1. The apple ecosystem
2. Ease of use
3. Get the best apps first
4. Apple phone is family share
5. iPhones hot their values

# iPhone is better than android

1. iPhone offer more security and privacy
2. If flexibility or apps are important
3. Battery saver

# DISADVANTAGES

1. Limited customizatiom
2. Iphone are renomned for having high sticker prices
3. iPhones hold their value.
4. iPhone is over prices when compared to Android
5. iPhone don’t come with a headphone jack

# APPLICATION;

* iPhones hold their value. .
* For instance, you can use your iPhone to browse the internet, check emails, make calls, track flights, pay bills, watch videos and movies, listen to music, create presentations, write documents and share pictures.20-Jan-2022

Different with an Android, once you purchase an iPhone and turn it on, your phone is ready to serve you and being used without a necessity to download a third-party application and many tricky parameters. Your iPhone has everything you need fro

**ConclusiON;**

 Apple and the IPhone is a great example of a corporation making what the consumer wants in a global market. With limited companies competing, competition for the best phone on the market is at an all-time high.

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